

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Designed and Developed of Flash Presentation CD version on Andhra Pradesh Tourism, through M/s. Livewires Advertising Agency – Amount Sanction of Rs. 56,180/- - Orders - Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No 261.

Dated: 12- 03-2009

Read the following:

- 1 Govt. Lr.No. 561/PMU/DDC/2009, YAT&C (PMU) Department.
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008. .
- 5 Bill No. Prod-263, dt. 22.08.2008 of M/s. Livewires Advertising Pvt, Ltd, Hyderabad.

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ORDER:

To promote Tourism destinations of Andhra Pradesh state, the Tourism and Culture Department has been releasing advertisements to publish in various Magazines on regular basis and preparing and publishing various books, as a part of promotional initiatives. As a follow up of these initiatives, this Department has got designed and developed about 30 screens using images and contents development of flash presentation CD on Andhra Pradesh Tourism for PATA Mart 2008, held in 16 – 19 Sept in Hyderabad. After completion of the work, the above said advertising agency has submitted a bill amounting to Rs. 56,180/- vide letter 5th read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.56,180/- (Rupees Fifty Six Thousand One Hundred and Eighty only) towards Designing and developing of flash presentation CD version, which is inclusive of service tax.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (08) – International Marts/Fairs/Festivals – 500 - other charges – 503 – other expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Livewires Advertising Pvt, Ltd, Hyderabad, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT**

To,
M/s. Livewires Advertising Pvt, Ltd, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER